



HOW TO REACH YOUR \$1,000 FUNDRAISING GOAL

Set Your Goal

- Set a high goal to inspire yourself and your donors to make a bigger impact.

Share your Story

- Let your supporters know why you're participating by personalizing your fundraising webpage and by sharing on social media, using the hashtag #tourturns30
- Considering the questions below when sharing your unique and personal story:
 - Why did I make a commitment to participating in the Tour de Cure?
 - How has diabetes impacted your life?

Seek Support

- The most successful participants have one thing in common: they ask as many people for support as possible, in very personal ways, as soon as they register.
- Within your participant center you'll have access to email templates, links to download the Tour de Cure Mobile app and the ability to start a Facebook Fundraiser!

Show up for your diabetes community!

- Help us amplify our mission and support our critical work by sharing more about our cause with those close to you. Join our Tour de Cure Facebook Community by visiting: www.facebook.com/groups/adatourdecure
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