Team Diabetes Fundraising Ideas

Don’t let fundraiser’s block stop you from joining Team Diabetes today! Here are some fun and easy ideas to get your fundraising juices flowing:

Choose Your Move

- Community Walk or School Walk – Invite your friends, neighbors or school to walk together and fundraise for a collective goal. Plan a safe, fun route that everyone can enjoy.
- Half or Full Marathon – Challenge yourself by signing up for the half or full marathon of your choice. Then invite your friends and family to sponsor you with a donation.
- Sports Tournaments – Golf, bowling, basketball, dodgeball and more! Whatever sport you like best, invite teams to sign up and fundraise towards a shared goal. You can charge a donation per team entry.
- Indoor Cycling & Spinning – Work with a local gym or club to host a spinning class or virtual ride with the proceeds going to your fundraiser.
- Wakeboard Exposition – Have each wakeboarder fundraise to meet a specific goal – and then have a summer get-together where friends and family come out and watch!
- Pilates & Yoga Classes – Team up with a local studio or gym and ask them to donate the fees for a class to your campaign.
- Group Hikes – Plan a special (and safe) hike and ask people to join and raise money together or make a donation in order to participate.

Milestones

- Diaversary – Mark the date of your diabetes diagnosis by asking your friends and family to donate to your campaign. It’s also a great opportunity to educate your friends about diabetes.
- Birthday - Host a party and ask for a donation to attend! Or ask for donations instead of gifts.
- Anniversary or Wedding – Ask for donations to your campaign in lieu of gifts
- Holiday – Celebrate your favorite holiday with a party and ask for a donation to attend!
Create Your Own

- Trivia or Game Night – Host a night of fun and games and ask attendees to donate to your campaign.
- Dinner or Tea Party – Sell tickets for a seat at your party with the proceeds going towards your campaign!
- Bake Sale or Yard Sale or Craft Sale – Set up a sale at your house, at your school (with permission) or at a local hotspot and donate the proceeds to your campaign.
- Car Wash – Gather your friends and family and offer to wash cars in exchange for a donation.
- Fashion Show – Host a fashion show and sell tickets to attend! You can combine your show with a dinner party or game night for a full night of entertainment and fundraising!
- Makeovers & Tutorials – Offer your makeup and/or hair services in exchange for a donation.
- Sponsored Silence – Have your friends and family donate to keep you quiet! If they donate enough towards your goal, you must stay silent for a whole day!
- Scavenger Hunt – Plan a secret route throughout your neighborhood, office or school and ask for a donation to participate. Offer a special prize for the winner of the hunt.
- Product Party – Host a home product party (Pampered Chef, Thirty One Gifts, AVON, Scentsy, etc.) and ask the sales representative to donate a portion of all sales to your campaign
- Concert – Team up with a local concert venue or restaurant/bar to donate cover or entry to a show to your campaign!

Fundraise at the Workplace

- Denim for Diabetes – Offer dress down days or jeans days to employees who make a donation. Stickers or hand stamps can be used to track participants!
- Office Potluck or Cookoff – Ask employees to donate to enjoy lots of delicious food at an office potluck or cookoff.
- CEO Jail – Gather donations from co-workers, vendors and clients to “jail” the boss or CEO for a day. Then, the boss must raise funds for your campaign to get bailed out.
- Floor Wars – Interoffice competition to see who can raise the most by floor! The winning floor gets a prize.
Camp

Fundraisers to support the American Diabetes Association’s camp program aren’t limited to the ideas below! Any ideas from this guide can be used to support camp.

- Camp Field Day – Invite friends and family to donate to participate in a fun day of camp activities: horseback riding, swimming, archery and more!
- Camping Party or Tent Party – Host an overnight camping experience in your backyard or campground and ask for a donation to participate!
- S’mores Sale – Like a bake sale, just gooier! Sell this classic camp treat and donate the proceeds to your campaign.

Don’t forget – your company may offer Matching Gifts that can help boost your fundraising efforts!

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. To find a company that offers Matching Gifts, you can search here.