Team Diabetes Fundraising Ideas

Don’t let fundraiser’s block stop you from joining Team Diabetes today! Here are some fun and easy ideas to get your fundraising juices flowing:

Choose Your Move

- Community Walk or School Walk – Invite your friends, neighbors or school to walk together and raise funds for a collective goal. Plan a safe, fun route that everyone can enjoy.
- Half or Full Marathon – Challenge yourself by signing up for the half or full marathon of your choice. Then invite your friends and family to sponsor you with a donation.
- Sports Tournaments – Golf, bowling, basketball, dodgeball and more! Whatever sport you like best, invite teams to sign up and fundraise towards a shared goal. You can charge a donation per team entry.
- Indoor Cycling & Spinning – Work with a local gym or club to host a spinning class or virtual ride with the proceeds going to your fundraiser.
- Wakeboard Exposition – Have each wakeboarder fundraise to meet a specific goal – and then have a summer get-together where friends and family come out and watch!
- Pilates & Yoga Classes – Team up with a local studio or gym and ask them to donate the fees for a class to your campaign.
- Group Hikes – Plan a special (and safe) hike and ask people to join and raise money together or make a donation in order to participate.

Milestones

- Diaversary – Mark the date of your diabetes diagnosis by asking your friends and family to donate to your campaign. It’s also a great opportunity to educate your friends about diabetes.
- Birthday - Host a party and ask for a donation to attend! Or ask for donations instead of gifts.
- Anniversary or Wedding – Ask for donations to your campaign in lieu of gifts
- Holiday – Celebrate your favorite holiday with a party and ask for a donation to attend!
Create Your Own

- Trivia or Game Night – Host a night of fun and games and ask attendees to donate to your campaign.
- Dinner or Tea Party – Sell tickets for a seat at your party with the proceeds going towards your campaign!
- Bake Sale or Yard Sale or Craft Sale – Set up a sale at your house, at your school (with permission) or at a local hotspot and donate the proceeds to your campaign.
- Car Wash – Gather your friends and family and offer to wash cars in exchange for a donation.
- Fashion Show – Host a fashion show and sell tickets to attend! You can combine your show with a dinner party or game night for a full night of entertainment and fundraising!
- Makeovers & Tutorials – Offer your makeup and/or hair services in exchange for a donation.
- Sponsored Silence – Have your friends and family donate to keep you quiet! If they donate enough towards your goal, you must stay silent for a whole day!
- Scavenger Hunt – Plan a secret route throughout your neighborhood, office or school and ask for a donation to participate. Offer a special prize for the winner of the hunt.
- Product Party – Host a home product party (Pampered Chef, Thirty One Gifts, AVON, Scentsy, etc.) and ask the sales representative to donate a portion of all sales to your campaign.
- Concert – Team up with a local concert venue or restaurant/bar to donate cover or entry to a show to your campaign!

Fundraise at the Workplace

- Denim for Diabetes – Offer dress down days or jeans days to employees who make a donation. Stickers or hand stamps can be used to track participants!
- Office Potluck or Cookoff – Ask employees to donate to enjoy lots of delicious food at an office potluck or cookoff.
- CEO Jail – Gather donations from co-workers, vendors and clients to “jail” the boss or CEO for a day. Then, the boss must raise funds for your campaign to get bailed out.
- Floor Wars – Interoffice competition to see who can raise the most by floor! The winning floor gets a prize.
Camp

Fundraisers to support the American Diabetes Association’s camp program aren’t limited to the ideas below! Any ideas from this guide can be used to support camp.

- Camp Field Day – Invite friends and family to donate to participate in a fun day of camp activities: horseback riding, swimming, archery and more!
- Camping Party or Tent Party – Host an overnight camping experience in your backyard or campground and ask for a donation to participate!
- S’mores Sale – Like a bake sale, just gooier! Sell this classic camp treat and donate the proceeds to your campaign.

Don’t forget – your company may offer **Matching Gifts** that can help boost your fundraising efforts!

Many employers sponsor matching gift programs and will match any charitable contributions made by their employees. To find a company that offers Matching Gifts, you can search [here](#).