**Going Virtual Messaging for Participants Not on a Team  
*Social, Text or Email***

* We are all in this together even though we are apart. Please join me and the American Diabetes Association® for the <location> #VirtualTourdeCure2020 on <insert date> in support of the 34 million living with diabetes. Register <insert event registration page link> or support my fundraising efforts by donating at <insert personal fundraising page link>. People living with diabetes are counting on us to continue funding the mission!

* The More the Merrier - Social Distance Style! Join me in challenging family, friends and colleagues to participate in the American Diabetes Association’s <location> #VirtualTourdeCure2020 Cure on <insert date> - virtually, of course!  Register at <insert event registration page link> or support my fundraising efforts by donating at <insert personal fundraising page link>.

* The American Diabetes Association is committed to fund advocacy efforts, cutting edge research, disaster relief and support for ALL people living diabetes. During this pandemic, it is more important than ever for me to continue in these efforts. Join me in fundraising for this great cause! Register <insert event registration page link> or support my fundraising efforts by donating at <insert personal fundraising page link>.

* If we pull together in these uncertain times, share our strength and stay connected - we can continue to fight for those who desperately need our support. We are strong and tenacious.  We will do this together, no matter the role you play, large or small, we need YOU to continue impacting the lives of those living with diabetes. By <insert action you would like them to take register /donate/fundraise*>* for the American Diabetes Association’s <location> #VirtualTourdeCure2020 Cure on <insert date> today, you will help sustain our efforts through COVID-19 and beyond. We know that this crisis goes beyond health risks, and that many are facing financial uncertainty – if you have the means, please continue to support our mission. Register here <insert event registration page link> and/or donate here <insert personal fundraising page link>.

* With all the uncertainty in the world right now, there is one thing that hasn’t changed: people with diabetes still need our help. The American Diabetes Association remains true to its mission of preventing diabetes and making sure everyone with diabetes can live their best life. I am still committed to my fundraising goal, for the American Diabetes Association’s <location> #VirtualTourdeCure2020 Cure on <insert date>. If you have the means, your support is greatly appreciated! I am less than <insert the amount you need to reach your goal> away from hitting my minimum to ride. Will you support me and the 34 million people living with diabetes by donating to my efforts here <insert personal fundraising page link>?