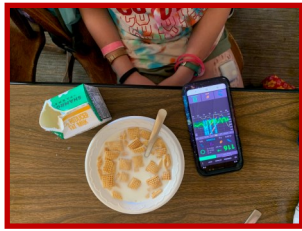


ROCKY MOUNTAIN NEWSLETTER

2022 Tour de Cure: Rocky Mountain
Lumen Campus - September 10, 2022

Summer Fun for Youth with Diabetes

Sometimes Camp is the best medicine. Every year, more than 6,000 campers and their families share a week for much needed connections. Children living with diabetes get to learn about independence, self-confidence, make friends and share personal experiences of growing up with diabetes. Thanks to all who support the American Diabetes Association, we were able to host our back in person youth camp last week.



AUGUST TRAINING RIDE



Come join us Tuesday, August 23rd for our third training ride.

August 23rd at 5pm – Jackass Hill Brewery
2409 Main St., Littleton, CO

What: Casual group ride then stay for a drink

NEWS YOU CAN USE

Fundraising can be tricky but here are proven ways to exceed the \$250 fundraising minimum:

- **Set a goal** and aim high!
- **Make a self-donation** to kickstart your fundraising and show others that you're leading the way
- **Personalize your page** by sharing your story of why you participate. You can even create a custom URL!
- **Add Fundraising Milestones** which allow you to create mini goals to inspire your donors to give a little bit extra to reach your next milestone. Add competitive milestones, such as, "halfway to my goal," to the mission milestones we've included for you, to show donors how their support is making an impact. If you raised \$200 last year, consider adding a Help me reach my last year's best milestone at \$200
- **Use the Power of Social Media** Share your story, videos and photos
- **Thank Your Donors** Customize a thank you message for each donor and track who's been thanked
- **Download the App**
- **Add Fundraising Link to Your Emails** Include your fundraising link on all outgoing emails, and texts.
- **Donor Incentives** A new way to ask for donation amounts. You can set any kind of prize, item or giveaway for incentives. For instance, we had one participant offer to bake a cheesecake for anyone who donated \$100 through incentives. We had another who offered to bake cookies for every \$500 donation. Participants can even add photos to the incentive to make it more enticing! The possibilities are almost limitless
- **QR Codes** There are many ways to make a QR Code of a page — in Google Chrome on a desktop you can simply right click and find the option to create a QR code, or use a free QR code generator. Save and copy the image file and print it on posters for a tip jar, put it up at your team fundraising events, or save it directly to your phone and show it to friends and family when you see them to quickly scan with their phone and make a donation
- **Video or Stream** This is a great way to make a personal ask
- **Ask for matching gifts** An easy way to double or triple donations with little effort

CALLING ALL VOLUNTEERS!!

Not riding on Tour Day, do you or your company want to help out with the event?! We are in need of day-of-event volunteers for registration, parking attendants, breakfast area, rest stops, kids zone and more! To learn more or to sign up, visit <https://signup.com/go/2022COTourdeCure>

BECOME A CHAMPION

Fundraise \$1,000 or more and you will join the ranks of some of the most passionate people in the country who care about health and wellness, and above all, finding a cure for diabetes.

- Eligible for Champion Recognition Gear
- Invitation to the Champions Reception on September 7th and Tour de Cure Kickoff
- Champion Gold participant Bib
- VIP access to Champion Lounge on Tour de Cure day, including Champions breakfast, lunch and afterparty
- VIP parking at Tour de Cure
- Special Champion Tour de Cure medal
- Recognition on Champion signage at Tour de Cure event
- Early registration for 2023 Tour de Cure with fees waived

SAVE THE DATE: September 7th - Champions Reception

All those that have fundraised \$1,000 by September 1st will be invited

Top Fundraisers (as 08/09/2022)

TOP INDIVIDUALS	TOP CORPORATE TEAMS	TOP FRIENDS & FAMILY TEAMS
1. Joel Gill: \$5,500	1. Charles Schwab: \$15,460	1. Team Red: \$14,088
2. Adelyn Wisner: \$5,000	2. Broadcom Cycles: \$4,775	2. Team Adelyn: \$12,250
3. Craig Ciarrelli: \$5,000	3. Xactly: \$2,980	3. University of CO: \$4,768
4. Jane Reusch: \$4,609	4. Leidos Team: \$1,259	4. Pedaling with Cadence: \$3,640
5. Winslow Waxter: \$4,050	5. Spruce Health Group: \$564	5. Holt's Classic Cars: \$2,200



Important Tour Links:
[Event Details](#)
[Fundraising Tips & Toolkits](#)
[Volunteer Opportunities](#)

Follow the [Tour Facebook Page](#)



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INTERESTING FACT
In CO, total direct medical expenses for those diagnosed with diabetes is estimated at \$2.6 Billion.

THANK YOU TO OUR SPONSORS

